

# Botany 2012

the next generation



# Sponsorship Opportunities

Our conference will be designed to highlight industry sponsorship through multimedia exposure. We are committed to aligning our sponsors with the right fit for your needs.

## You will find us to be very flexible!

All sponsorships include recognition in all online and printed marketing/PR promotions, Facebook entries, Twitter feeds, banner ads on our websites, company logo and 100-word company description in printed program, listing on Botany 2012 conference website, company logo onsite on conference signage, and sponsor ribbons for badges.



### DIAMOND: \$15,000 (One available) - Sponsorship of Sunday Night All-Society Mixer

Package includes:

- Pre- and Post-Conference attendee list for two-time mailing
- Company Logo on Signage at evening reception
- Full-Page color ad in the on-site program and web banner
- Three free registrations to the Botany 2012 Conference
- 20 x 20 Booth Space at the Botany 2012 onference
- Hyperlink with logo on Botany 2012 Conference website
- 4 Full Color Advertisements in the *AJB*
- 12 months rotating Banner ads in the online *AJB*



### RUBY: \$7,500 (Two available) - Sponsorship of Enhancing Diversity in Science Luncheon or Student Involvement in Botany Lunch.

Package includes:

- Pre- and Post-Conference attendee list for two-time mailing
- One free registration to the Botany 2012 Conference
- Half-page color ad in on-site program and web banner
- Hyperlink with logo on Botany 2012 Conference website



### SAPPHIRE: \$5,000 (Five available) - Sponsorship of Tote Bag (total of one) or Sponsorship of Daily Continental Breakfasts (total of four)

Package includes:

- Half page color ad in on-site program and web banner
- Signage at breakfast and/or Company Logo on Conference Tote Bag
- Hyperlink with logo on Botany 2012 Conference website

### EMERALD: \$4,000 (Four available) - Sponsorship of Coffee Break

Package includes:

- The Barrista Zone! A designer Coffee Break!
- Signage at the Break with your logo signature coffee cups!
- Half-page color ad in on-site program and web banner
- Hyperlink with logo on Botany 2012 Conference website

### AMETHYST: \$2,500 Lanyards

Package includes:

- Logo printed on Lanyard
- Signage at registration

### JADE: \$500 Sponsor a Special Lecture

Package includes:

- Recognition of Speaker and Title on Conference website and in Program Book
- Signage at Lecture

## Sponsorship Checklist

• Continental Breakfast	July 8	\$ 5,000
• Morning Coffee Break	July 8	\$ 4,000
• Afternoon Coffee Break	July 8	\$ 4,000
• Opening Reception	July 8	\$15,000
• Continental Breakfast	July 9	\$ 5,000
• Morning Coffee Break	July 9	\$ 4,000
• Student in Botany Lunch	July 9	\$ 7,500
• Afternoon Coffee Break	July 9	\$ 4,000
• Continental Breakfast	July 10	\$ 5,000
• Morning Coffee Break	July 10	\$ 4,000
• Diversity in Science Lunch	July 10	\$ 7,500
• Continental Breakfast	July 11	\$ 5,000
• Morning Coffee Break	July 11	\$ 4,000
• Afternoon Coffee Break	July 11	\$ 4,000
• Tote Bag		\$ 5,000
• Lanyards w/your logo		\$ 2,500
• Special Sponsored Lecture	TBD	\$ 500

Have another Idea....?

We can work within your creativity & YOUR Budget

Which will work best for you?